QUALITY SETS STANDARDS



"Quality is important" is easy to say - to proof it, is the key point!

To underline our quality promise and to ensure that our products are durable, sustainable as well as safe, we constantly control our standards by internal quality programs and external audits.

We are pleased and proud to state that our doors are open at all times for customer inspections or additional audits.

Acar Basım is authorized to print Arwey branded products under FSC certification.

Zu sagen "Qualität ist wichtig" ist einfach – es zu belegen, darauf kommt es an!

Um unser Qualitätsversprechen zu erfüllen und sicherzustellen, dass unsere Produkte nachhaltig und sicher sind, kontrollieren wir dauerhaft definierte Standards intern und durch externe Auditierungen.

Wir sind froh und stolz sagen zu können, dass unsere Türen immer offen stehen für weitere Auditierungen sowie Kundenbesuche.

Acar Basım ist berechtigt, Arwey Markenprodukte mit der FSC-Zertifizierung zu drucken.



The mark of responsible forestry FSC® C017503

EDITORIAL





The ACAR Group was founded 1980 by the three brothers Zekeriya, İhsan and Mustafa ACAR in a small 40m² workshop in Istanbul – more than 37 years afterwards it is a multinational group of companies with branches in Bensheim, Moscow and Almaty, some hundred employees and more than half of the production being exported to global markets. The fundaments of our success are passion, highest benchmarks in quality and workmanship, a clear and honest design, investments in our state-of-the-art manufacturing equipment and a strong dedication to market demands. With clear focus on our trademarks ARWEY and BAÂ and 37 years of experience as a manufacturer we combine unique and modern inspired design with highest functionality and quality – secured through the whole production process and underlined by the ISO 9001 quality standards certificate as well as by the FSC-COC Forest Management Council Protection Chain Certificate. The ACAR Group is therefore committed to hold responsibility for humans and the environment.

Liebe Leser, Kunden, Partner und Freunde, kreative Ideen – Design – Qualität – Innovation – Erfahrung das sind einige Worte die uns beschreiben, uns leiten und jeden Tag motivieren. Die Acar Gruppe entwickelt und produziert seit mehr als 37 Jahren Papierwaren. Von Anfang an waren Qualität und Innovation Schlüsselfaktoren, auf die sich die gesamte Unternehmensgruppe fokussiert. Beste Qualität und Service haben das Unternehmen zu einem der führenden internationalen Hersteller werden lassen, mit Kunden in über 40 Ländern und zwei einzigartigen Marken – ARWEY & BAÂ. Klares Design, Innovation, "durchdachte" Funktionalität, ein zuverlässig höchstes Qualitätsniveau für lange Freude am Produkt und die ausschließliche Verwendung von FSC zertifiziertem sowie Recycling-Papier stehen im Mittelpunkt unserer Kollektionen. In Kombination mit einzigartigen und vielfältigen Individualisierungsmöglichkeiten, werden alle Artikel zu einem wichtigen, persönlichen und effektiven Werbeträger! Dieser Katalog wird Ihnen Einblicke über die Vielfältigkeit unserer Produkte und die modernen, nachhaltigen und umweltfreundlichen Technologien geben. Er wird Sie unterstützen, das richtige Werbeprodukt für Ihre Wünsche zu finden.

ABOUT ARWEY





WHY ARWEY?

ARWEY Products are a true blend of design and functionality. The construction from finest quality materials and finished to exceptional standards make them to last. Modern vibrant colours to suit every taste and useful features characterize ARWEY products.

Our beautiful bound books incorporate elements such as

- pockets for notes and documents
- perforated pages for easy tear-out notes
- flexible spine which opens flat and fold back when needed
- set of organizer and information pages including a coloured world map

Arwey products are more than just notebooks!

DESIGN

Our design philosophy is clean and clear focused on details and by taking a minimal approach we've created a unique range making each notebook an object of desire.

WARUM ARWEY?

ARWEY Produkte sind eine Verschmelzung von Design und Funktionalität. Die Verarbeitung von hochwertigsten Materialien macht sie extrem langlebig. Moderne lebendige Farben, die jedem Geschmack gerecht werden und nützliche Ausstattungen zeichnen ARWEY Produkte aus.

Unsere wunderschön gebundenen Bücher zeichnen sich aus durch

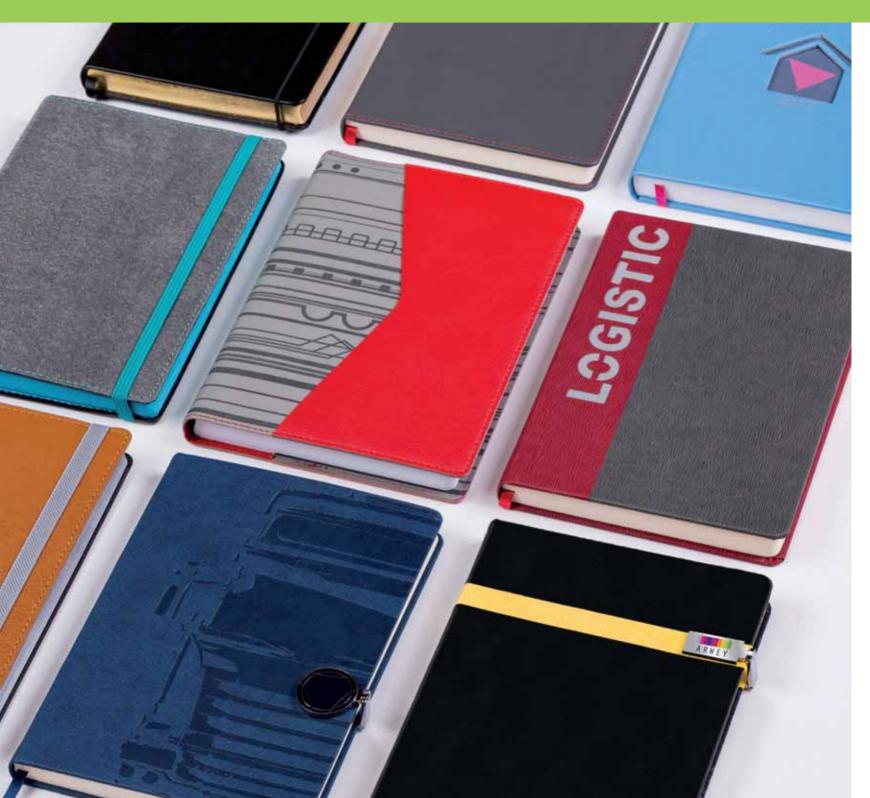
- Fächer für Notizen und Dokumente
- Perforierte Seiten zum leichten Heraustrennen von Notizen
- Biegsamer Buchrücken, durch den sich das Notizbuch sowohl flach legen als auch vollständig umklappen lässt
- Extraseiten zur Planung und nützliche Informationsseiten inkl. farbiger Weltkarte

ARWEY Produkte sind mehr als nur Notizbücher!

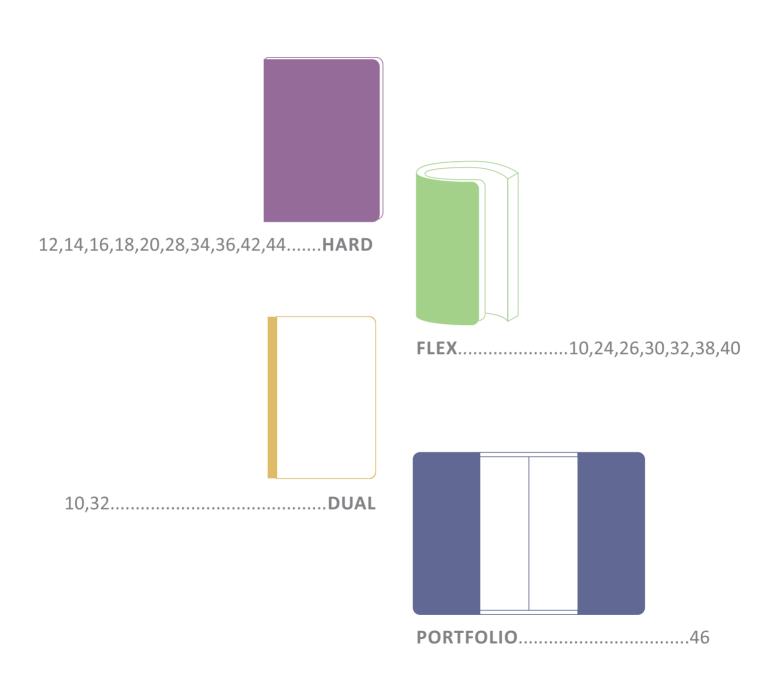
DESIGN

Unsere Designsprache ist klar und eindeutig, fokussiert auf Details und durch einen minimalistischen Ansatz haben wir ein einzigartiges Sortiment geschaffen, das Begehrlichkeiten weckt.

COVER MODEL: STANDARD







AGNES

COVER SIZE: 16X21,5 cm **BLOCK SIZE:** 15,7X21 cm









High quality PU cover



Flex cover



256 pages



Perforated pages



Infopages and worldmap



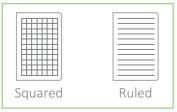
Canvas spine











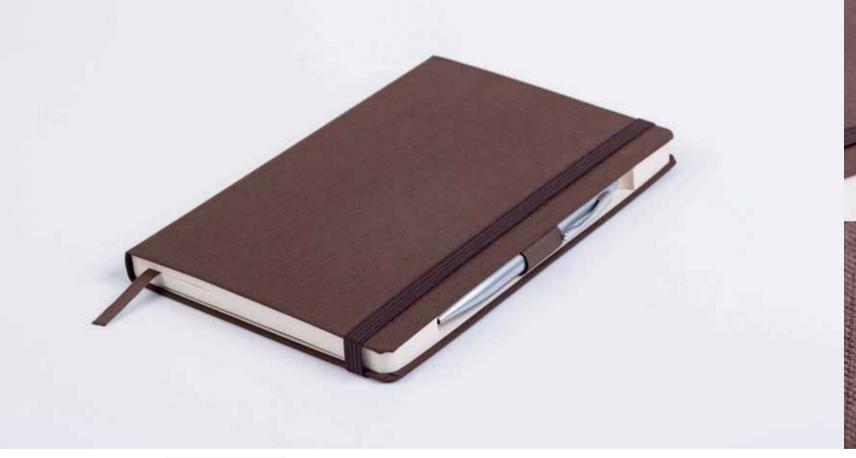




BAER

COVER SIZE: 13,5X21,5 cm **BLOCK SIZE:** 13X20,5 cm

PATENTED



COLOURS:









199 C



390 C



7533 C





















256 pages Perforate pages

Infopages and worldmap

Pen included









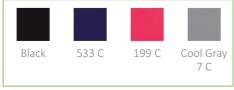


Diary

BULLET

COVER SIZE: 13,5X21,5 cm **BLOCK SIZE:** 13X20,5 cm















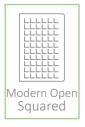
High quality PU cover

Hard cover

224 pages

Perforated pages





LOG

COVER SIZE: 16X21,5 cm BLOCK SIZE: 15,7X21 cm



















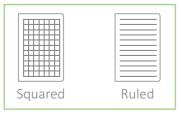
Canvas cover Hard cover

256 pages

Perforated pages

Infopages and worldmap







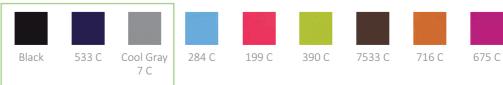


17

LOG EXCLUSIVE

COVER SIZE: 16X21,5 cm **BLOCK SIZE:** 15,7X21 cm













Hard cover



256 pages

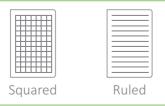


Perforated pages



Infopages and worldmap







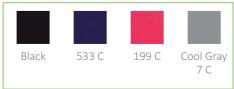


Diary

SQUARE

COVER SIZE: 18X18 cm
BLOCK SIZE: 17,5X17,5 cm















High quality pu cover

Hard cover

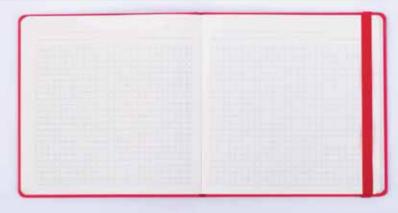
228 pages

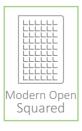
Perforated pages











COVER MODEL: CUSTOMIZED







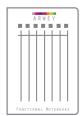
Special designed cover can be ordered at a MOQ of 500 pcs



Special PMS cover can be ordered at a MOQ of 500 pcs



Special block with standart design can be applied at a MOQ of 500 pcs



Special designed inner block can be applied at a MOQ of 1000 pcs

ELITE

COVER SIZE: 16X21,5 cm **BLOCK SIZE:** 15,7X21 cm









Bonded leather



Flex cover



256 pages



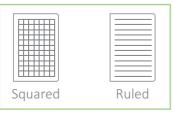
Perforated pages



Infopages and worldmap



INNER BLOCKS:







25

ARTHUR

COVER SIZE: 21,5X30,3 cm **BLOCK SIZE:** 21X29,7 cm



7 C











High quality PU cover

Flex cover

192 pages

Perforated pages







Diary

LANVIN

COVER SIZE: 16X21,5 cm BLOCK SIZE: 15,7X21 cm



COLOURS:



















Black

284 C

Cool Gray 7 C

533 C

199 C

390 C

7533 C

716 C

675 C

















Canvas cover High quality PU lock Hard cover

256 pages

Perforated pages

Infopages and worldmap













Diary

PULSE

COVER SIZE: 15X21,6 cm **BLOCK SIZE:** 14,8X21 cm









High quality PU cover



Flex cover



256 pages



Perforated pages



Infopages and worldmap











Diary

DUAL

COVER SIZE: 13,5X21,5 cm **BLOCK SIZE:** 13X20,5 cm

















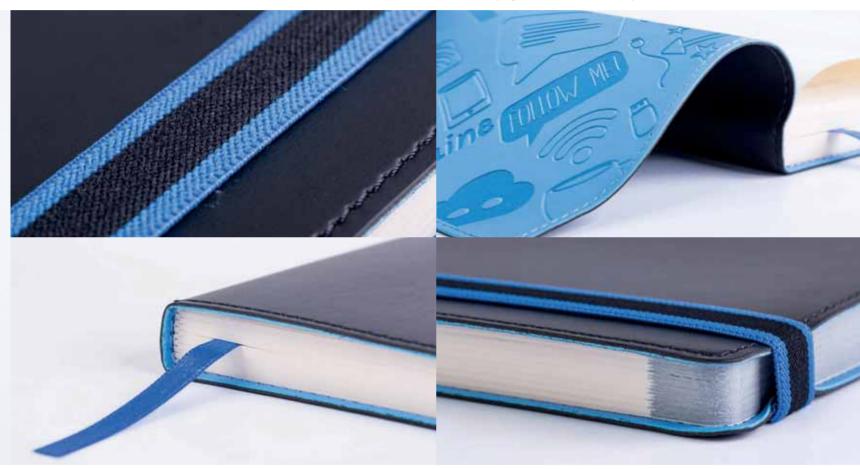
High quality PU cover

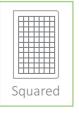
Flex cover

192 pages

Perforated pages

Infopages and worldmap











Diary

SILVER

COVER SIZE: 16X21,5 cm **BLOCK SIZE:** 15,7X21 cm

NEW

















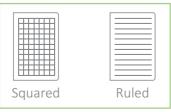
Hard cover

256 pages

Perforated pages

Infopages and worldmap









Diary

METALLIZE

COVER SIZE: 16X21,5 cm **BLOCK SIZE:** 15,7X21 cm

















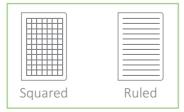
Metall Optic with UV Hard cover offset print

256 pages

Perforated pages

Infopages and worldmap









Diary

ANDRE

COVER SIZE: 11X16,5 cm BLOCK SIZE: 10,7X16 cm



COLOURS:

















Black

284 C

Cool Gray

7 C

533 C

199 C

390 C

7533 C

716 C

675 C



PRODUCT FEATURES:



High quality PU cover



Flex cover



208 pages



Perforated pages



Infopages and worldmap



Canvas spine





ARWEY

INNER BLOCKS:









Diary

COVER MODEL

FLAVIN

COVER SIZE: 12,5X16,7 cm **BLOCK SIZE:** 11,5X16,5 cm



COLOURS:



















Black

284 C

Cool Gray 7 C

533 C

19

199 C

390 C

7533 C

716 C

675 C





gh quality Flex cover













es

Perforated Infopages and pages worldmap

PU penholder with pen

Canvas spine









INNER BLOCKS:









COVER MODEL

JOTTERPAD

COVER SIZE: 11X16,5 cm BLOCK SIZE: 10,7X16 cm

NEW



COLOURS:



















284 C

7 C

199 C

390 C

7533 C

716 C

675 C

42



PRODUCT FEATURES:



High quality PU cover



Hard cover



256 pages



Perforated pages



Infopages and worldmap





INNER BLOCKS:





Ruled

COVER MODEL

LAUR

COVER SIZE: 11X16,5 cm **BLOCK SIZE:** 10,7X16 cm



COLOURS:



















Black

284 C

Cool Gray 7 C

/

533 C

199 C

30

390 C

7533 C

716 C

675 C















Canvas cover High quality PU lock Hard cover

208 pages

Perforated pages

Infopages and worldmap



INNER BLOCKS:











Diary

COVER MODEL

REICH+

COVER SIZE: 12,5X16,7 cm **BLOCK SIZE:** 11,5X16,5 cm



COLOURS:





PRODUCT FEATURES:













High quality Jacket cover 208 pages PU cover

Perforated Infopages and pages worldmap

Portfolio





INNER BLOCKS:



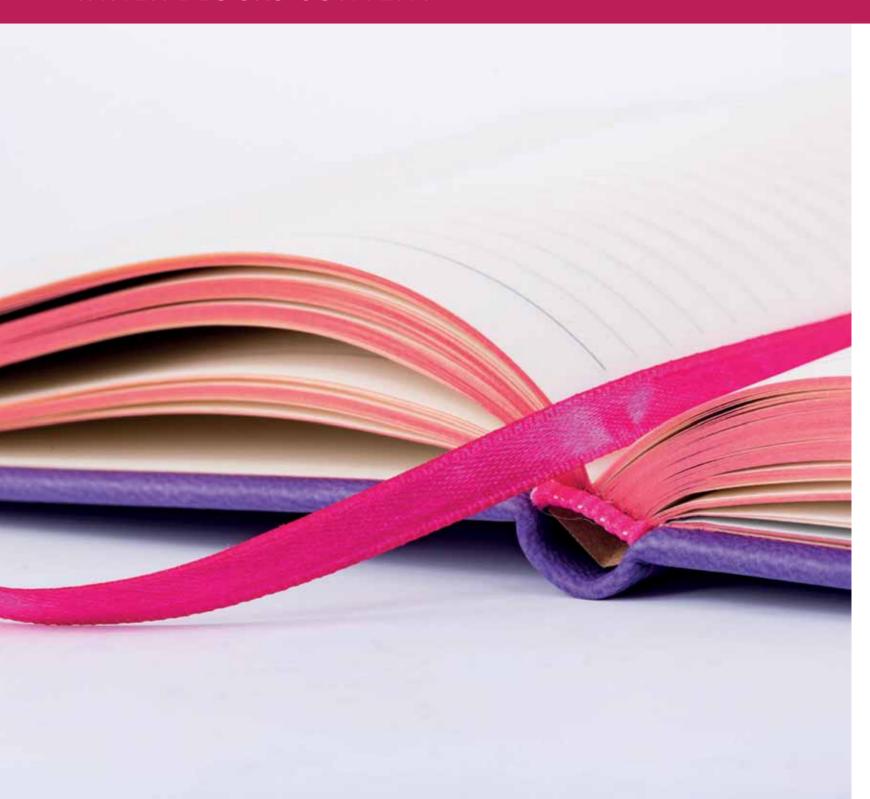




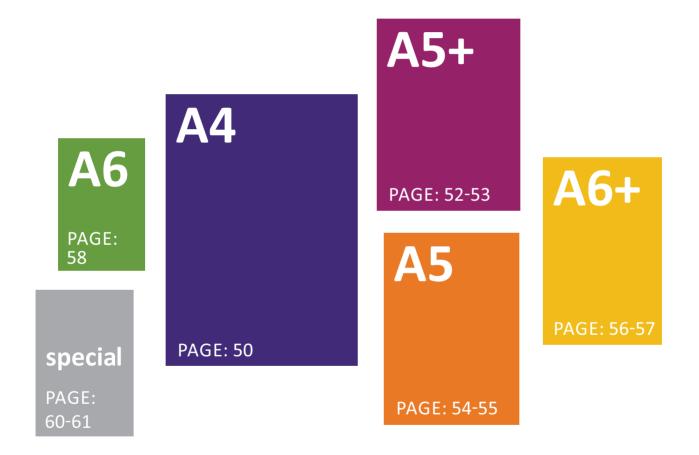


Diary

INNER BLOCKS CONTENT







INNER BLOCK: A4

RULED

CODE: 611

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

21x29,7 cm

WEEKLY DIARY

CODE: 615





Week to view

256 pages





Ivory/white paper

21x29,7 cm



INNER BLOCK: 17.5X17.5 CM



RULED

CODE: 621

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

17,5x17,5 cm

MODERN OPEN SQUARED

CODE: 623





Modern Open Squared

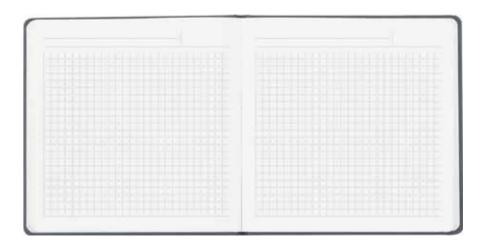
256 pages





Ivory/white paper

17,5x17,5 cm



INNER BLOCK: A5+

RULED

CODE: 631

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

15,7x21 cm

SQUARED

CODE: 632





Squared

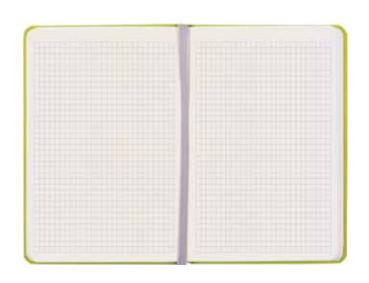
256 pages





Ivory/white paper

15,7x21 cm



INNER BLOCK: A5+



DOTTED

CODE: 636

PRODUCT FEATURES:





Dotted

256 pages





Ivory/white paper

15,7x21 cm

DAILY DIARY

CODE: 634





Day to a page

256 pages





Ivory/white paper

15,7x21 cm



INNER BLOCK: A5

RULED

CODE: 641

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

14,8x21 cm

SQUARED

CODE: 642





Squared

256 pages

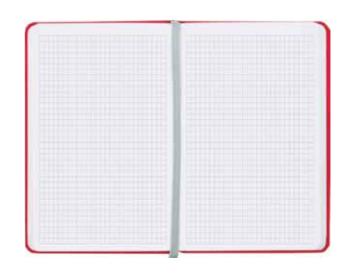




Ivory/white paper



14,8x21 cm



INNER BLOCK: A5



DOTTED

CODE: 646

PRODUCT FEATURES:





Dotted

256 pages





Ivory/white paper

14,8x21 cm

DAILY DIARY

CODE: 644

PRODUCT FEATURES:





Day to a page

256 pages





Ivory/white paper



CM



INNER BLOCK: A6+

RULED

CODE: 651

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

13x20,5

SQUARED

CODE: 652





Squared

256 pages







Ivory/white paper

13x20,5 cm



INNER BLOCK: A6+



DOTTED

CODE: 656

PRODUCT FEATURES:





Dotted

256 pages





Ivory/white paper

13x20,5

DAILY DIARY

CODE: 654





Day to a page

256 pages





Ivory/white paper

13x20,5 cm



INNER BLOCK: A6

RULED

CODE: 661

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

9,5x14,5 cm

SQUARED

CODE: 662





Squared

256 pages





Ivory/white paper

9,5x14,5 CM



INNER BLOCK: 10.7X16 CM



RULED

CODE: 671

PRODUCT FEATURES:





Ruled

256 pages





Ivory/white paper

10.7x16 cm

SQUARED

CODE: 672

PRODUCT FEATURES:





Squared

256 pages





10.7x16

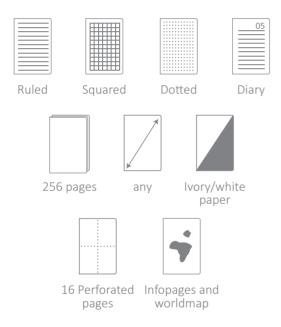
CM

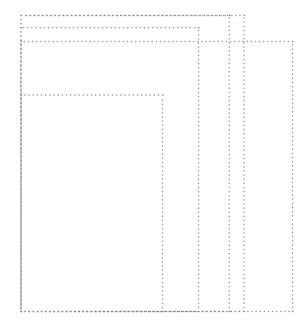
Ivory/white paper



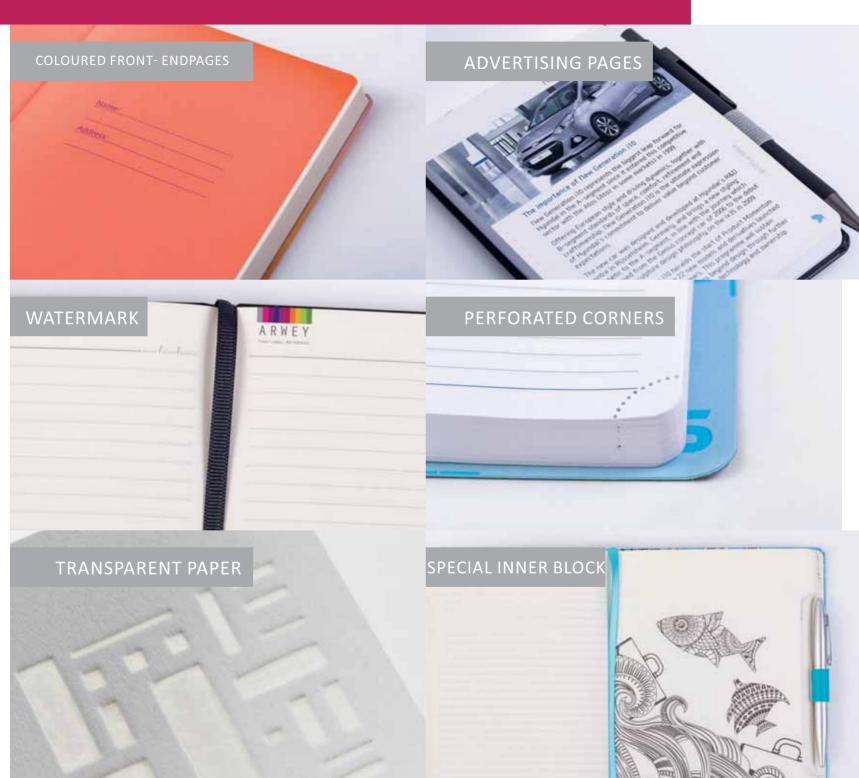


INNER BLOCK: CUSTOMIZE









BRANDING OPTIONS CONTENT





COLOURED EDGES	66-67 68 69
TRANSFER PRINTING	71
JV PRINTING ON METALLIZED PAPER (NEW)	74-75
RELIEF EMBOSSING (NEW)	78-79
ACQUER (NEW)	
OGO ON EDGESELASTIC	
JSB FLASH CARD	
POCKETS METALLIC EDGES	
HOLOGRAPHIC EDGESBRANDING OPTIONS OF INNER BLOCK	89
POPUP ENDPAGES	92-93
VI/ (1 E1\)/ (E2	J T J J

BRANDING OPTIONS

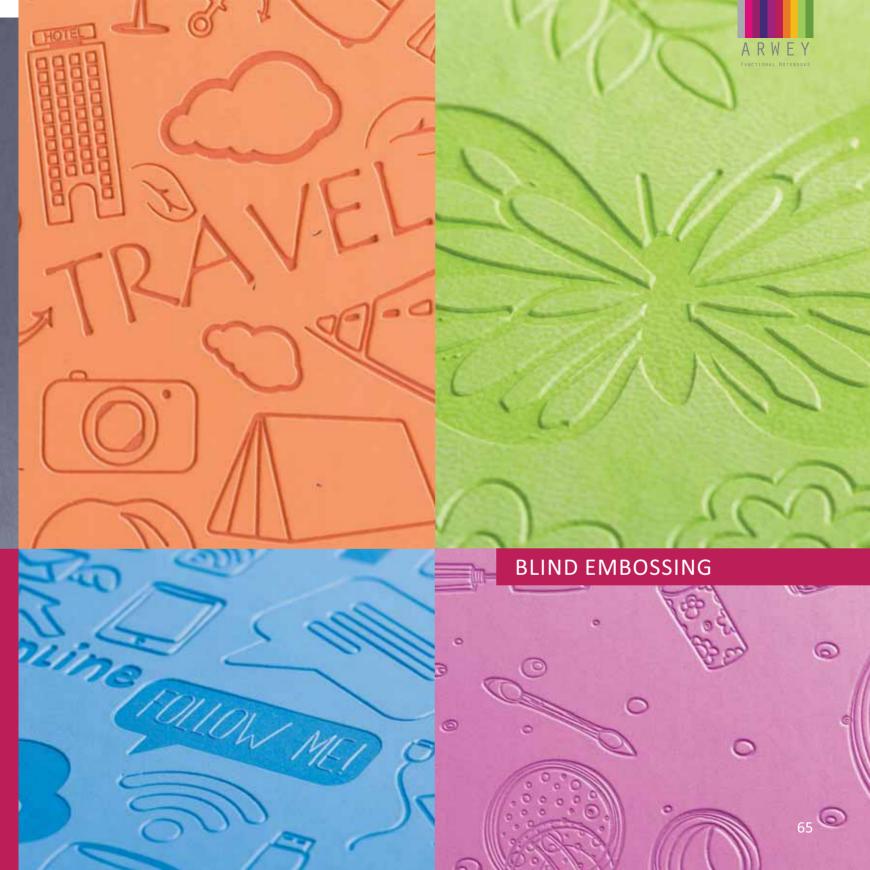


ARWEY



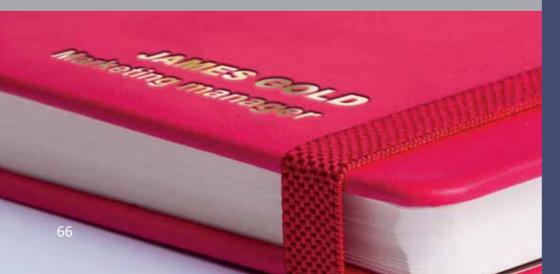
Blind embossing is one of the main options of personalisation. Arwey designers create your style according to your corporate design.

Blindprägung ist eine der meistgewählten Werbeanbringungen. Unsere Arwey-Designer kreieren gerne für Sie ein Muster basierend auf Ihrem Corporate Design.







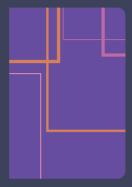


Gold or silver foils are traditional and at the same time innovative, if it is designed with superior look and feel to your branded product. Be bright with foil.

Gold- und Silberprägung ist die traditionelle Prägevariante und trotzdem immer innovativ. Der Style machts.

FOIL COLOURS: Gold Silver

SILVER



COLOURED FOILS

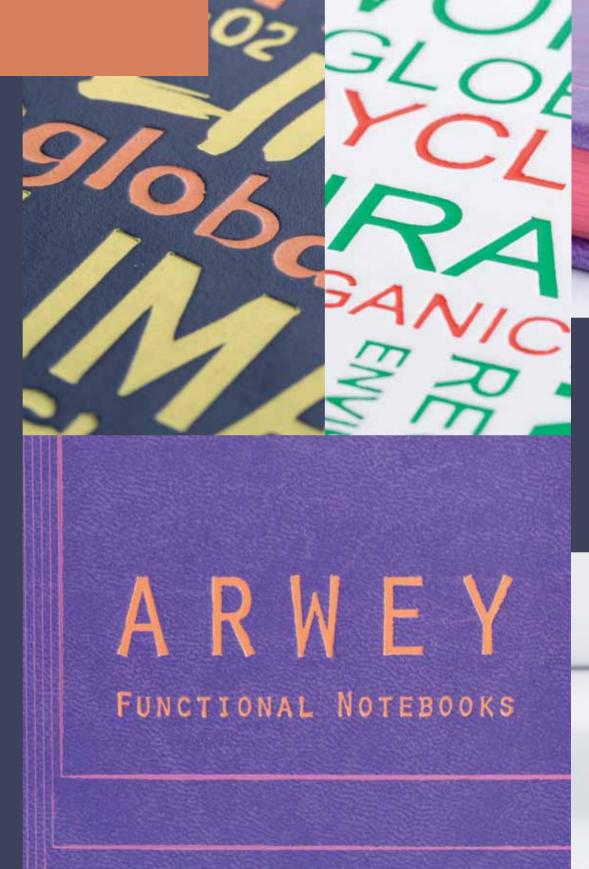
Coloured foil print looks stylish and modern.

Farbfoliendruck ist immer stylisch und modern.

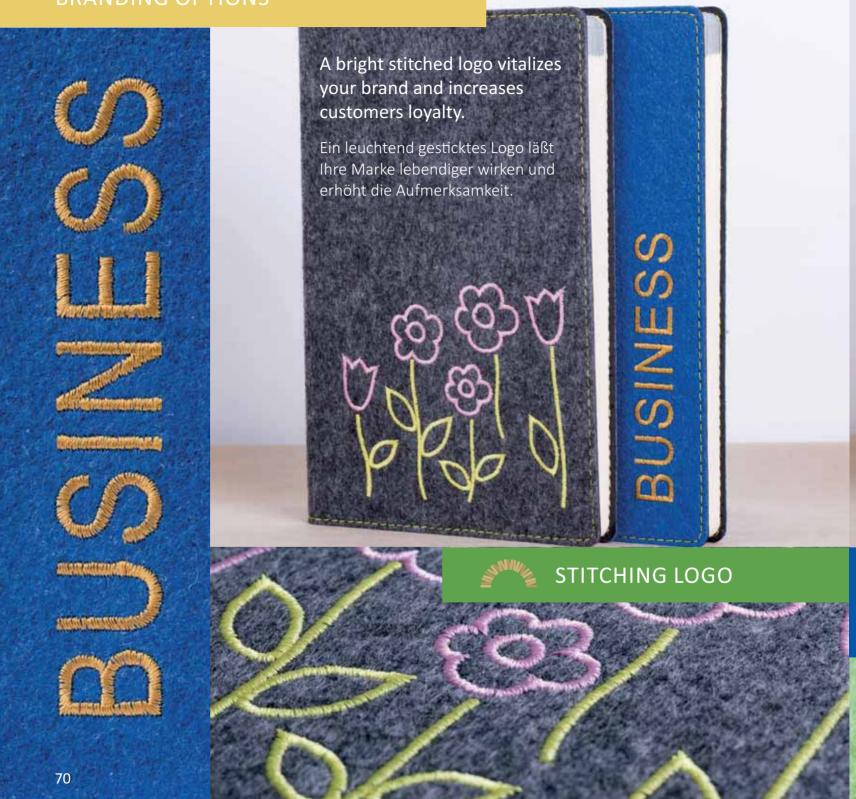
Colours:

PANTONE

Max.: 3 colours









Harmonize your product in a simple but effective way. Any cover material can be used for it.

Bedruckte Sticker auf dem Cover haben einen tollen Effekt und sind mal etwas anderes. Egal für welches Covermaterial Sie sich entscheiden.





Colours:
PANTONE

Max.: 3 colours

BRANDING OPTIONS: FULL COLOUR DESIGN





Full cover design on PU leather. Full cover design on paper.

Vollflächiges Coverdesign auf Papier und auch auf PU Kunstleder.

Create a full colour cover design with any material. Exceptional colour and definition for superior branding results.

Ihr individuelles Layout auf Prismalux oder PU. Aussagekräftige Farben und Formen für ein außergewöhnliches Branding.









BRANDING OPTIONS







Add value to your branded notebook or diary by creating an unique design with perforated cover. Have a look through the cover.

Ein besonderer Mehrwert ist auch die Ausstanzung Ihres Logos auf dem Cover. Damit verbunden ist auch ein ganz individuelles Design der 1. Buchseite.

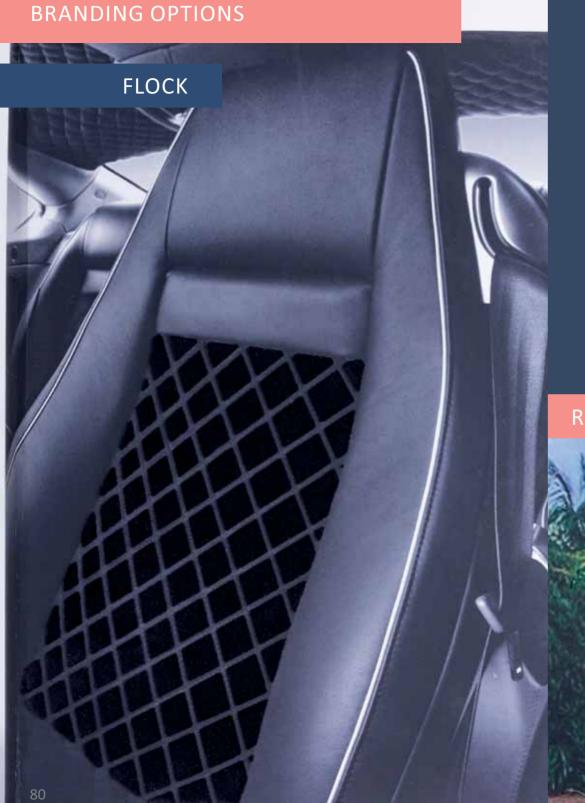






Only you will have volume cover this year. It's absolutely new. Emphasize your brand. Focus on the important statements.

Ganz neu bei ACAR:
Das motivgepolsterte Cover.
Setzten Sie Akzente.
Richten Sie das Augenmerk Ihrer
Kunden auf Ihre Marke.
Eine ganz neue Haptik.







LACQUER

A new technology to set effects with velvet feeling.

Samtlack, eine weiche Möglichkeit Akzente zu setzen.

RELIEF LACQUER



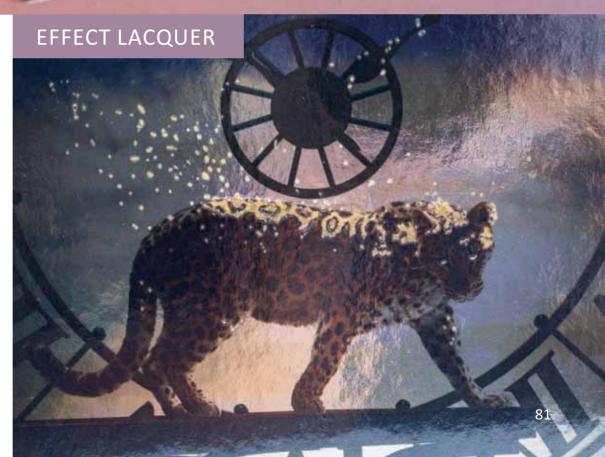


Relief lacquer is the transparent way of highlighting parts of the cover.

Relieflack ist die transparente Variante Akzente zu setzten.

Effect lacquer adds glamour to your brand.

Effektlack läßt Ihre Marke erstrahlen.







Details create an image. No limits in formats. Your design, produced by Arwey.

Kleine Details, große Wirkung. Sie geben das Design vor, produzieren es für Sie. Egal in welchem Format.





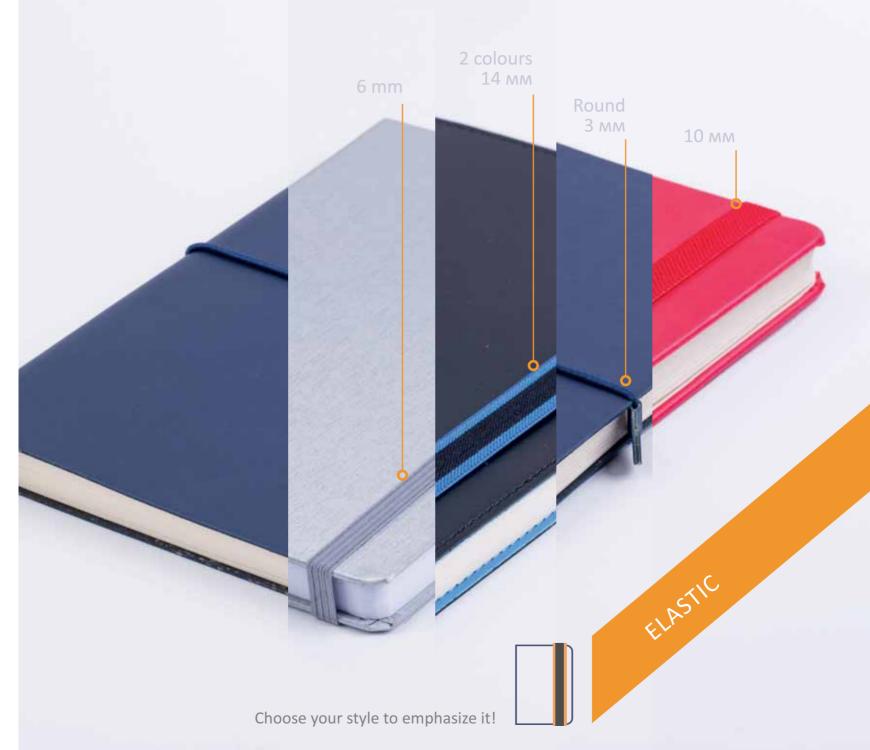


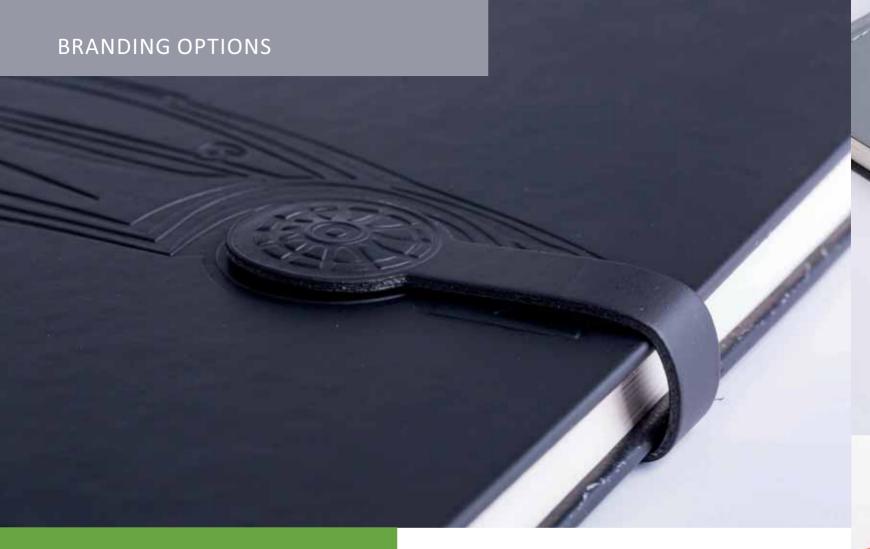




Ganzheitliches Branding aus jedem Blickwinkel.

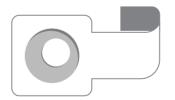






It is all about design and technique.
Stylish and unique. Using the PU closure as a part of the entire design,
makes it even more unique.

Binden Sie den PU Verschluss in Ihr Layout ein und das Buch bekommt eine ganz neue Aussage.

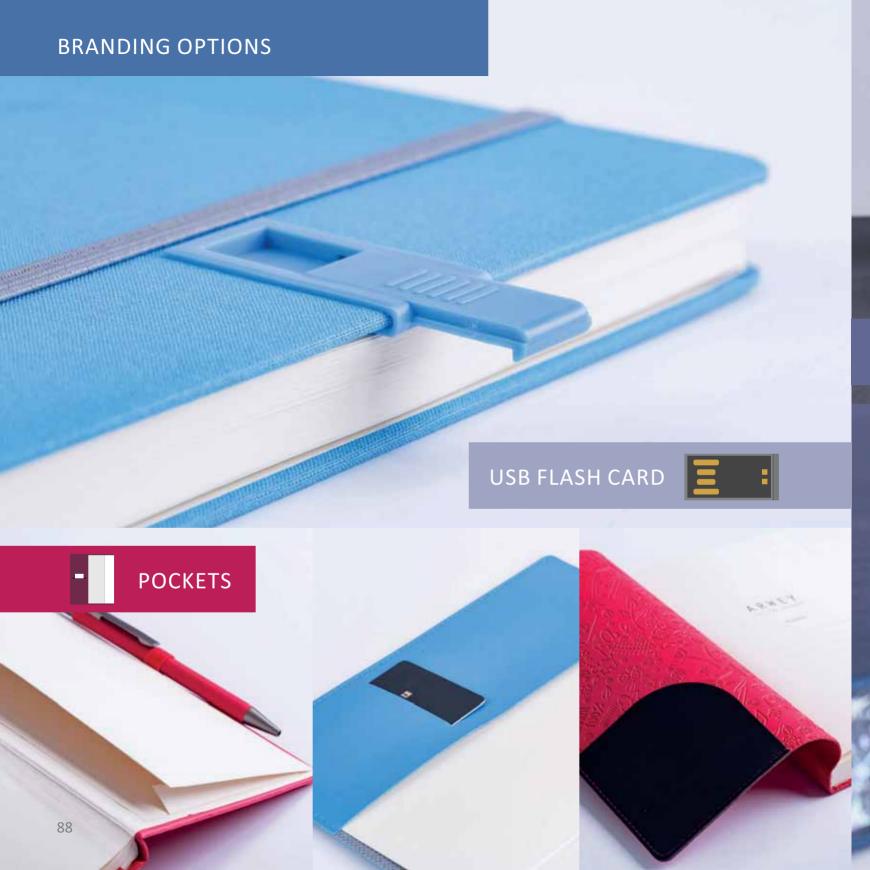


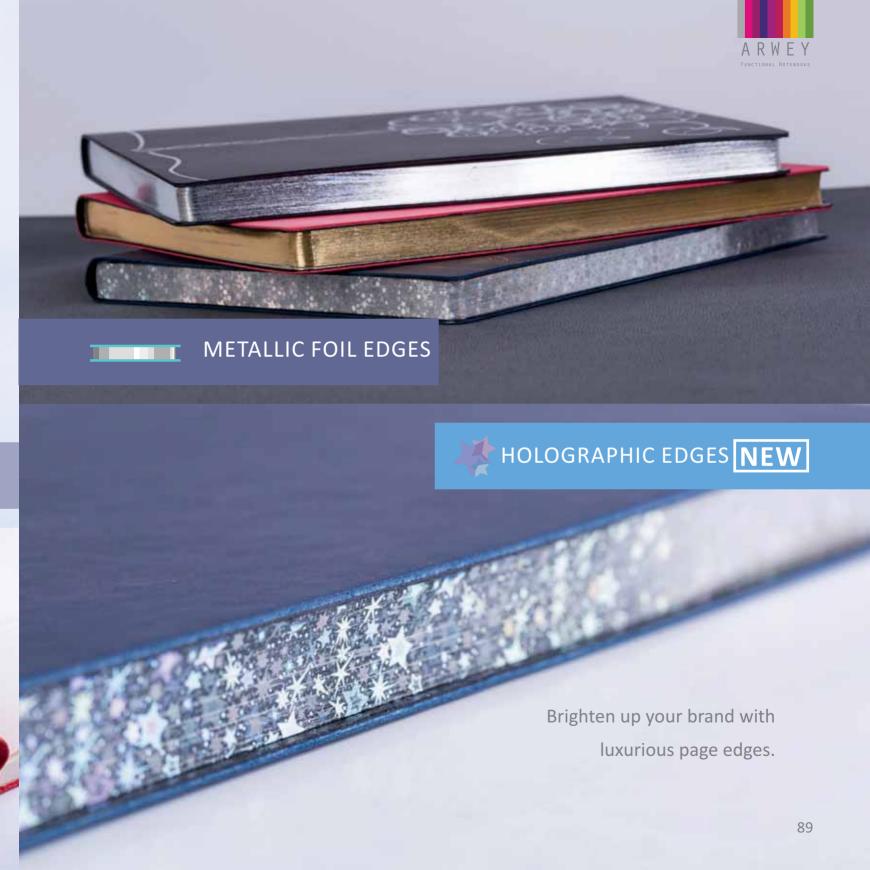
Blind embossing



Digital printing











Türkiye için çalışıyoruz...



Dünya için üretiyoruz...

Kwaihu 1980















FRONT-**ENDPAGES**















ACAR GROUP BASIM SAN. VE TICARI YATHRICAR A.S.

aid Die Sich Türner Plaza SiGhe bis 74 Mediginariy. (STAMIN. - Tib. :60212 HU 55 54 - Files. :6021





INNER BRANDING OPTIONS

